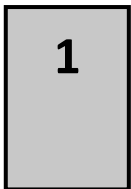


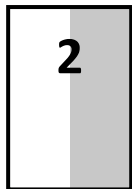
# 2018 Autism Spectrum News Advertising Rates

Advertisement Size	Width	Height	Single Issue Insertion Rate	Annual 4-Issue Insertion Rate
1) Full Page	10.4"	12.8"	\$1,150	25% Savings - 4 Ads for the Price of 3 !!
2) Half Page Vertical	5.1"	12.8"	\$875	
3) Half Page Horizontal	10.4"	6.4"	\$875	
4) Quarter Page Vertical	5.1"	6.4"	\$575	
5) Quarter Page Horizontal	10.4"	3.1"	\$575	
6) Eighth Page Vertical	5.1"	3.1"	\$350	
7) Eighth Page Horizontal	10.4"	1.5"	\$350	
8) Business Card (1/16 Page)	5.1"	1.5"	N/A	

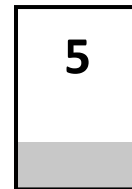
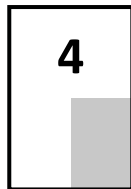
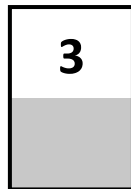
Full Page



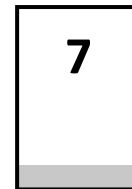
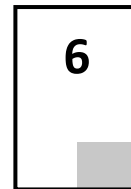
Half Page



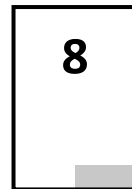
Quarter Page



Eighth Page



Business Card



## Advertisement Conditions

- Payment is expected in full at the beginning of the contract. Credit Card payments can be made online at [www.mhnews-autism.org/advertise.htm](http://www.mhnews-autism.org/advertise.htm). Checks should be made out to **Mental Health News Education, Inc.** and mailed to: 460 Cascade Drive, Effort, PA 18330.
- Dated announcements and Events should be submitted well in advance. The release date of each issue is approximately one month from the deadline date. Please call to discuss time sensitive materials.
- All artwork should be submitted as a PDF in **Color at 72 dpi for the digital edition** and in **Black and White at 300 dpi for the newspaper-style print edition**. Please provide a URL as the digital Ad is clickable.
- The discounted Annual Rate runs for 4 consecutive issues. Changes may be made prior to the deadline of each consecutive issue. Please notify the Publisher ahead of time that changes will be made.

Any questions or concerns regarding the production or transmission of advertisements or regarding billing contracts and pricing should be directed to **David Minot, Publisher at (978) 733-4481 or [dminot@mhnews.org](mailto:dminot@mhnews.org)**.

# AUTISM SPECTRUM NEWS

For more information, please contact David Minot, Publisher at (978) 733-4481 or [dminot@mhnews.org](mailto:dminot@mhnews.org)

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